



EDINBURGH
COMMUNITY HEALTH
FORUM

Welcome

Catriona Windle
Chair of the ECHF



Programme

| | |
|---------------|---|
| 9.30-9.45 | Welcome - Catriona Windle Chair of the ECHF Why this event - Stephanie-Anne Harris of ECHF |
| 9.45-10.10 | Putting outcomes into action: learning from practice - Ailsa Cook of Matter of Focus |
| 10.10-10.20 | Behind the numbers - Marion Findlay of Volunteer Edinburgh |
| 10.20-10.30 | Discussion and questions |
| 10.30 - 11.05 | World café session 1 (15 mins x 2) |
| 11.05 – 11.20 | Break and networking |
| 11.20 – 12.05 | World café session 2 (15mins x 2) |
| 12.05 -12.20 | Small group discussion |
| 12.20-12.30 | Feedback and Close |



Why this Event?

The role of the Edinburgh Community Health Forum:

- To provide and coordinate support, information and training to member organisations
- To raise awareness strategically about the importance of addressing health inequalities
- Demonstrating that our work and the work of our members does have a significant impact on communities
- Support partnership working with the fundamental belief that we are stronger together
- That people experience better health and well being as a result of our collective work



Why this Event?

- IJB Funding to develop our evaluation using Matter of Focus and their tools
- Sharing the results of our first 9 months of collective work
- Looking for feedback

Putting outcomes into action: learning from practice

Dr Ailsa Cook

Introducing Matter of Focus

- We are a mission led company
- Founded by Dr Sarah Morton and Dr Ailsa Cook, both internationally recognised experts in evidence and outcomes
- We work with organisations
 - helping them to understand and work meaningfully with the outcomes that matter to them
 - Supporting them to use data and evidence effectively bringing tools and techniques they can use to track change

Some of our clients



Technoleg Iechyd Cymru
Health Technology Wales



End Violence
Against Children
THE GLOBAL PARTNERSHIP



Clackmannanshire & Stirling
Health & Social Care
Partnership



Love later life



Office of Research-Innocenti



EAST RENFREWSHIRE
HEALTH AND SOCIAL CARE
PARTNERSHIP

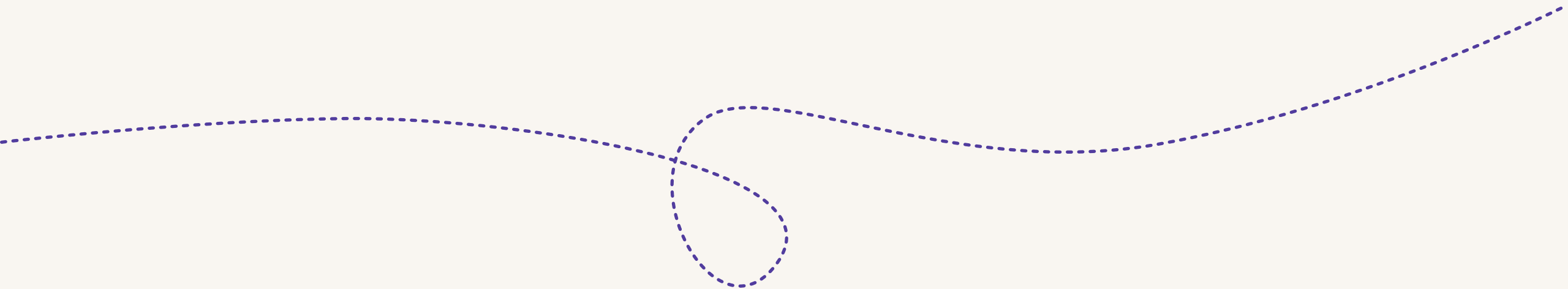


Children and
Young People
Improvement
Collaborative



In this presentation...

- Working well with outcomes
- System challenges
- Our response



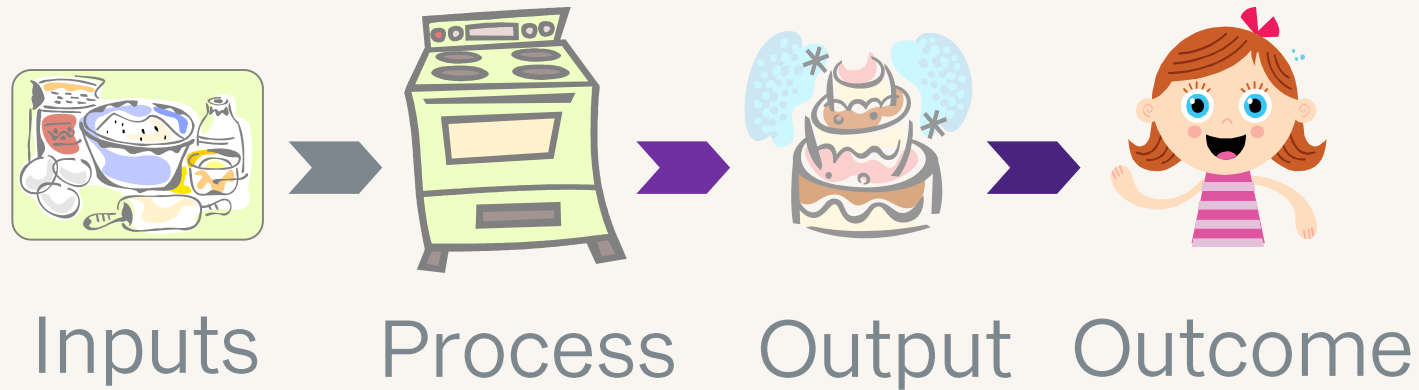
National context

Scottish National Outcomes Framework



What are outcomes?

Outcomes are commonly defined as the end result of an intervention



Different levels of outcomes

Population

What we want for people

Programme

The change we hope to see through our work

Personal

The change I want in my life

Focus on outcomes - framework for action

- Vision of where we want to get to
- Plan of how we can work together
- Way to check on progress - flex as required
- Reflect on the process and share and embed our learning



Putting outcomes into action

- Is the practice of ECHF organisations
- A practical and effective way of working
 - Satisfying and enjoyable
 - Realistic
 - Puts people front and centre
 - Values the unique skills, expertise and judgement of those who make the change
 - Recognises the contribution of everyone involved





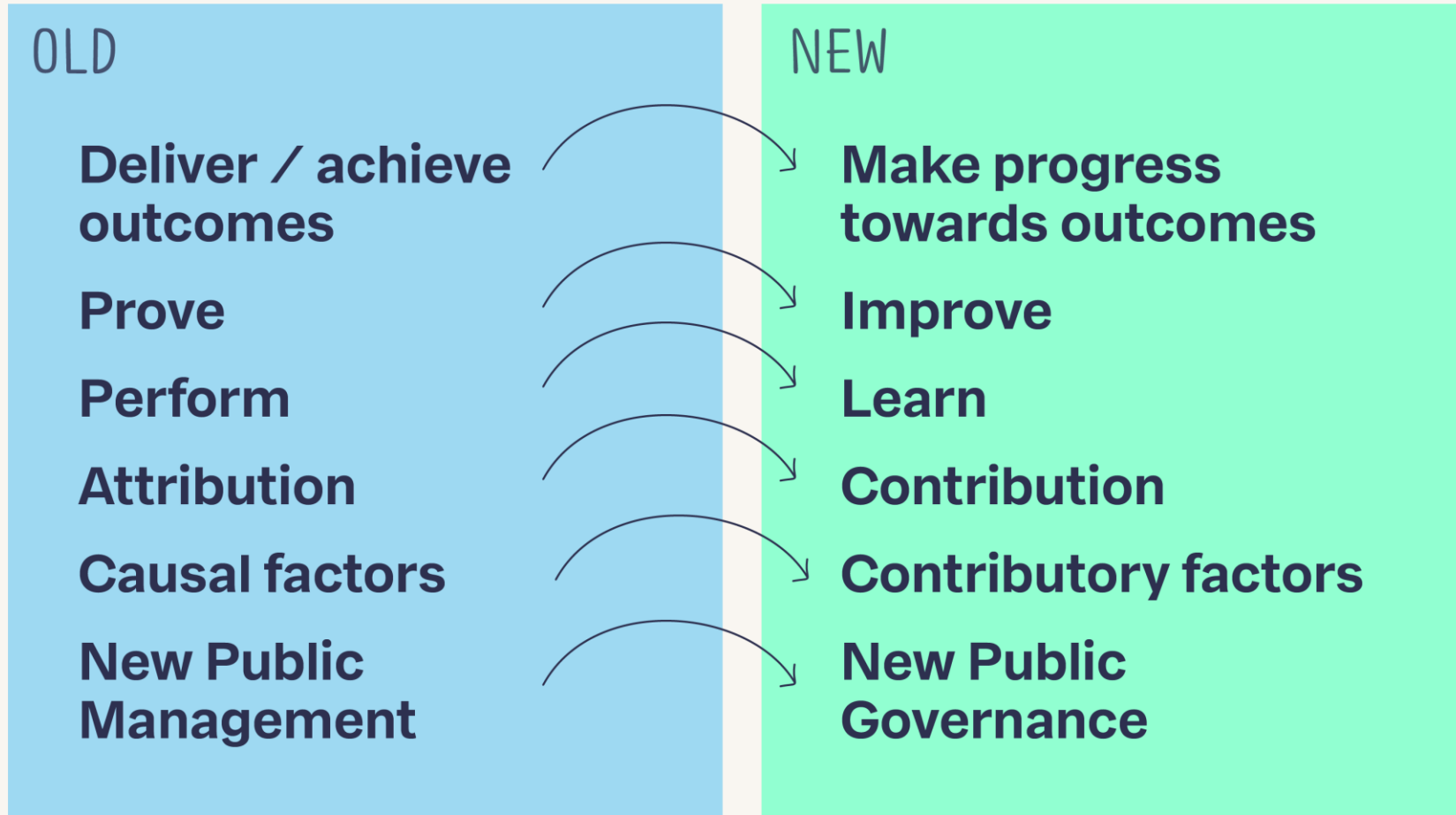
But

Many organisations lack the tools and approaches to tell the story of their contribution to outcomes

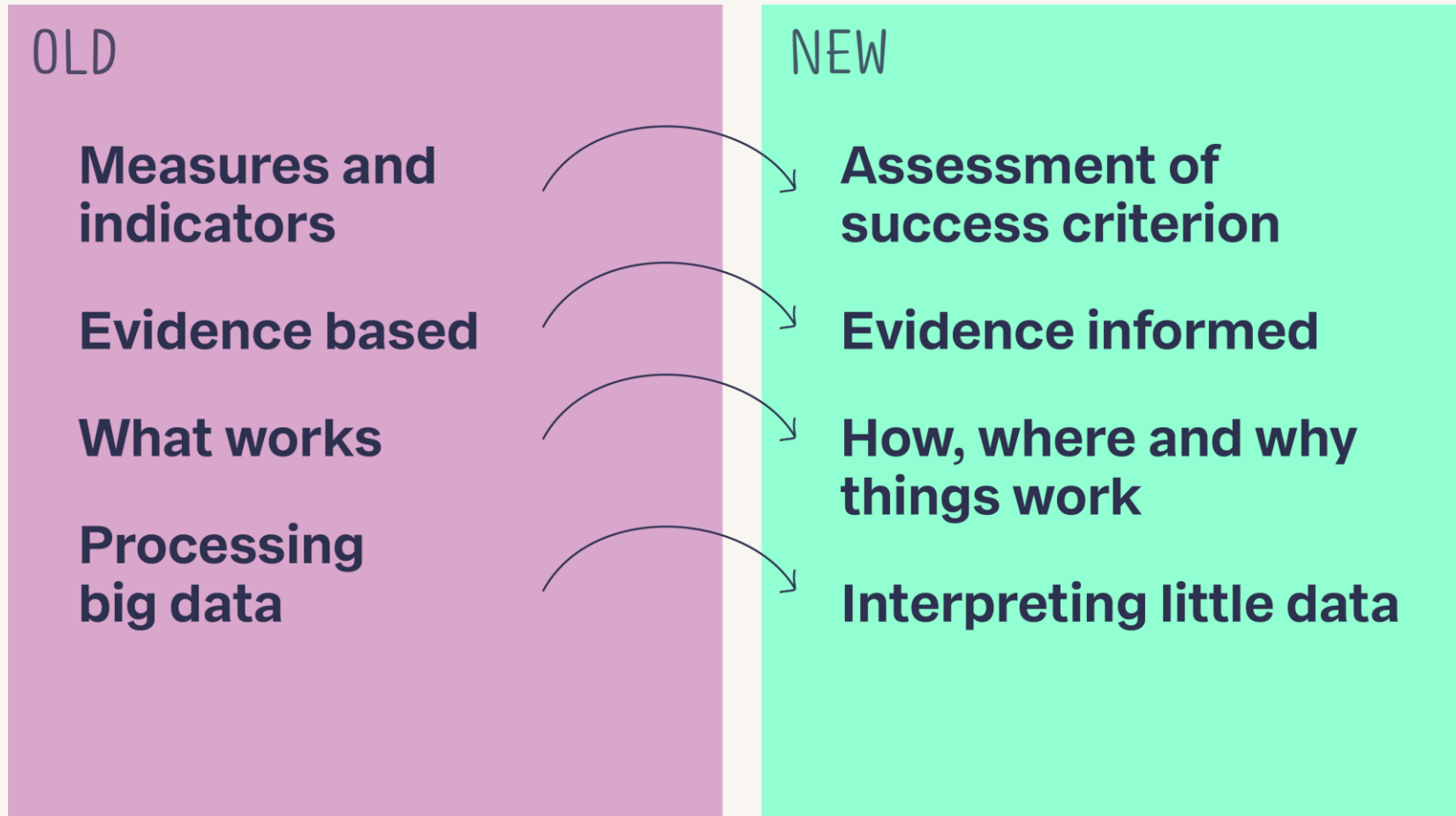
Why is this?



Meanings: A new paradigm for outcomes



Meanings: A new paradigm for evidence



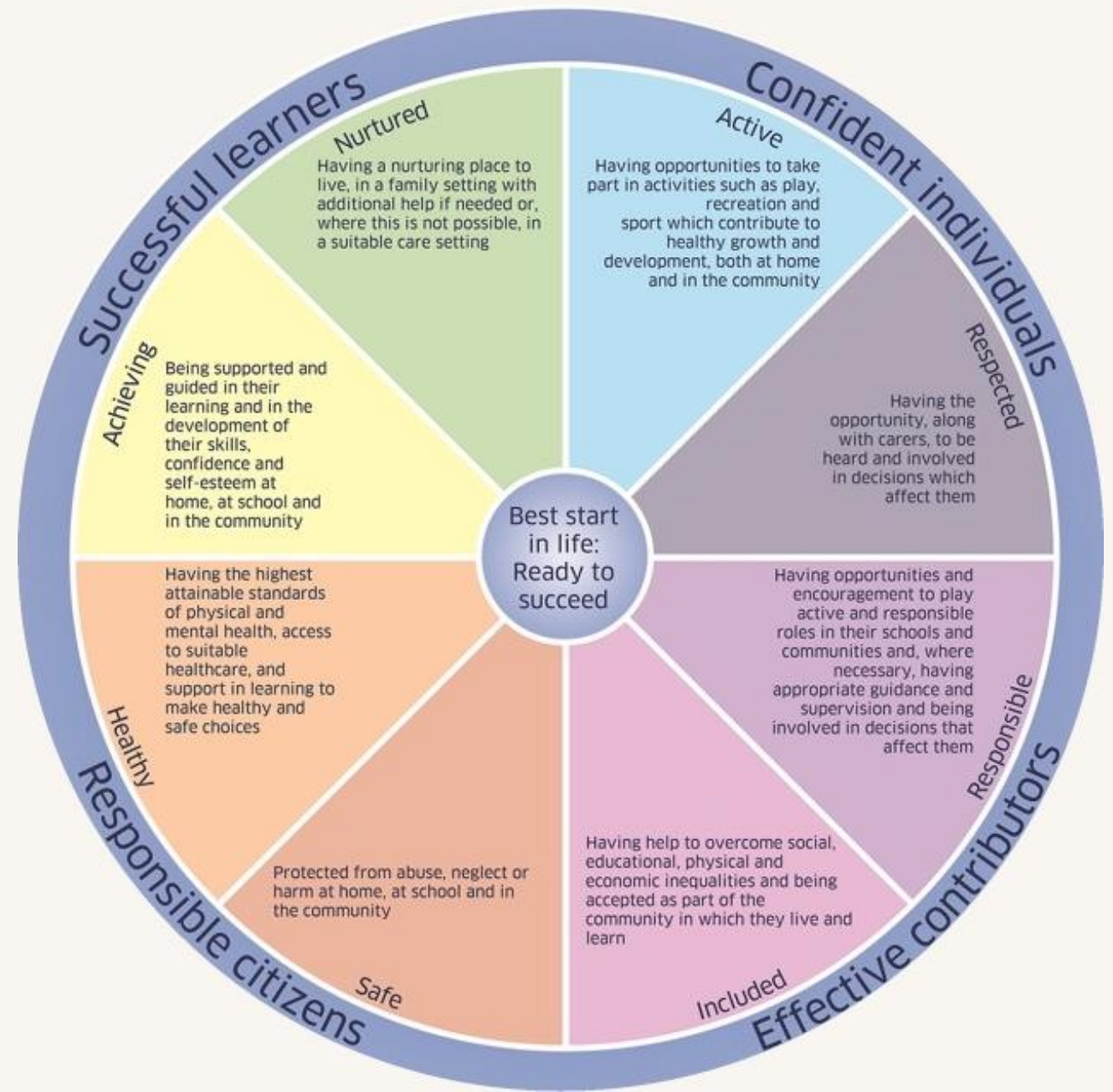
A new paradigm for services





Our approach recognises...

Outcomes that matter are hard to measure

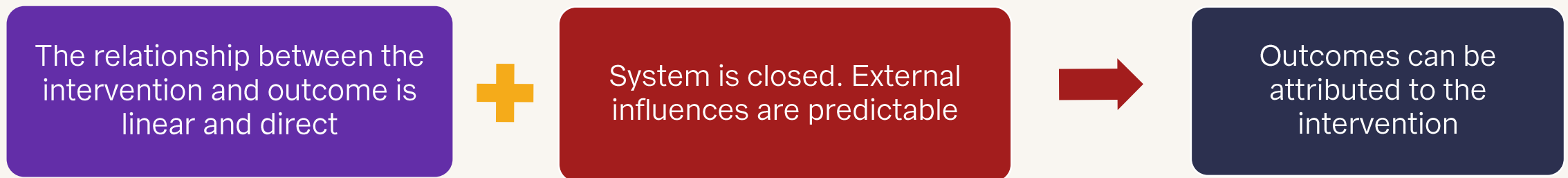


Multiple factors influence change

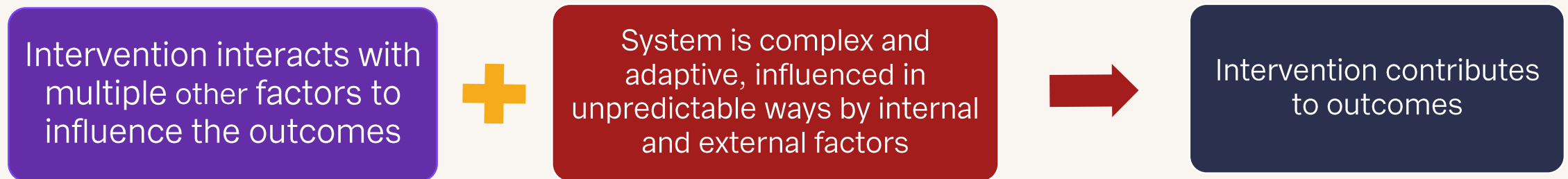


Understanding cause and effect

Attribution



Contribution



Mapping your contribution to outcomes

**What we
do**

Who with

**How they
feel**

**What they
learn and
gain**

**What they
do
differently**

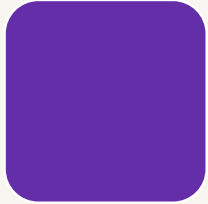
**What
difference
does this
make?**

Our process to put outcomes into action



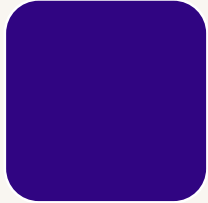
Map context and outcomes

Map the outcomes that matter to the programme and how they are influenced by context



Audit evidence and develop plan

How will you know your project is working and how will you get this evidence?



Track progress

Bring together data and information to assess how well the programme is progressing to outcomes



Ongoing discussion, reflection, analysis and reporting

Embed learning to improve the project

OutNav-

A system for putting outcomes into action

The screenshot displays the OutNav Beta web application interface. At the top, there's a navigation bar with 'Mapping', 'Tracking' (selected), and 'Reporting'. Below this, the 'Track progress' section is active, showing a 'Plan evaluation' tab and a 'Track progress' tab. The main content area is titled 'Track progress' and features a table with columns: 'What we do', 'Who with', 'How they feel', 'What they learn and gain', 'What they do differently', and 'What difference does this make?'. The table contains several rows of data, including 'Provide support to people to improve their wellbeing one to one and in groups' and 'This is a valuable and effective service'. A 'Generate a report' modal is open, showing options for 'Findings report: Show me the findings' and 'Full report: Show me everything'. A 'Success criteria' dialog is also visible, allowing users to add success criteria and select sources.

OutNav Beta

Organisation name Project name User name

Mapping Tracking Reporting

Plan evaluation Track progress

Track progress ⓘ

^ Support people to improve wellbeing Pathway 1 of 2

| What we do | Who with | How they feel | What they learn and gain | What they do differently | What difference does this make? |
|--|--|---|--|--------------------------|---------------------------------|
| Provide support to people to improve their wellbeing one to one and in groups Progress: Great Confidence: High | People in need of support to improve their wellbeing Progress: Some Confidence: Some | This is a valuable and effective service Progress: Great Confidence: High | This is a valuable and effective service Progress: n/a Confidence: n/a | People access | People in need of |
| | | This will help us achieve our outcomes Progress: No Confidence: No | | | |

SUMMARY SUMMARY SUMMARY SUMMARY

Generate a report

Findings report: Show me the findings
Background • Outcome Map • Pathways • Findings

Full report: Show me everything
Background • Outcome Map • Pathways • Findings • Measures & Success Criteria • Risks & Assumptions • Evidence Standards

Success criteria ⓘ

% of people regularly attending group sessions

Source(s) this success criteria relates to ⓘ

Search for a source

- ☐ Client database
- ☐ Event attendance
- ☐ Reflective impact log
- ☐ Notes from working group meetings

+ ADD NEW SOURCE

Pathway 2 of 2

GENERATE A REPORT



Behind the Numbers

Marion Findlay
Volunteer Edinburgh



Discussion and Questions



World Café Session 1

Choose two from:

Table 2: Delivering projects and programmes to address health inequalities (The Junction)

Table 3: Delivering the 'Heads up' programme to address health inequalities (Health All Round)

#

Table 1: The contribution of Whale Arts to improving outcomes for people



Break



World Café Session 2

Choose two from:

Table 2: Supporting community health organisations across Edinburgh (ECHF)

Table 1: The contribution of Volunteer Edinburgh to improving outcomes

Table 3: Delivering projects and programmes to address health inequalities (Pilton Community Health Project)



Group Discussion

How can we - as the third sector, CEC, NHS and the HSCP - make better use of evidence from practice, to address health inequalities in Edinburgh and improve people's health and wellbeing?



Feedback

What happens next ?

Evaluation

Report from today



EDINBURGH
COMMUNITY HEALTH
FORUM

Thank you